



## **FIRST GENERAL BANK CONTINUES SCHOLARSHIP FUND FOR ROWLAND UNIFIED STUDENTS**

*2014 Scholarship Deadline is February 27, 2014*

**ROWLAND HEIGHTS, CA – January 28, 2014** – First General Bank announced today the application dates for the 2014 *First General Bank Scholarship Fund*, which provides financial assistance to graduating Rowland Unified School District high school students who have demonstrated academic excellence, leadership and community involvement. There will be five scholarship awards presented this year for the amount of \$1,000 each.

“First General Bank is proud to continue its partnership with the Rowland Unified School District to provide scholarships to graduating high school students in need,” stated President and Chief Executive Officer Cliff Hsu. “Thanks to the long time support from community members and business partners, First General Bank has been performing exceptionally well since its inception in 2005. We believe one way to give back to the communities we serve is to encourage our next generation to devote their time and efforts to succeed in their education. In this regard, this year First General Bank will award a total of \$5,000 in scholarships to five eligible students, providing financial assistance for their higher education expenses.”

Seniors from Rowland High School, Nogales High School and Santana High School that are in financial need, have a 3.5 GPA or above and who have demonstrated leadership through school and community involvement and service may apply for the scholarships starting February 3 – February 27, 2014. The First General Bank Scholarship deadline is 4 p.m. on February 27, 2014. Applications are available at each high school. For more details about the application process, please contact the Rowland Unified School District Educational Services Division at (626) 854-8348.

“We want to thank the continued support of First General Bank and for the impact they are making,” said Rowland Unified Superintendent Ruben Frutos. “We have many outstanding students who desire to attend college – many the first in their family – however, their financial situation may seem a barrier. We are grateful for community partners who can help our students in need achieve their academic goals and dreams.”

The Rowland Unified School District is proud to serve 16,000 students at 20 elementary and secondary schools in the communities of Rowland Heights, Walnut, La Puente, City of Industry, and West Covina. More than 5,000 adults (16+) are also served by the Rowland Adult and Community Education School. For more information about Rowland Unified, contact Gina Ward at (626) 854-8352 or visit [www.RowlandSchools.org](http://www.RowlandSchools.org).

### About First General Bank

First General Bank, founded in 2005, had total assets of approximately \$520 million as of December 31, 2013. First General Bank is headquartered in Rowland Heights, California, with branches in Arcadia, Irvine, Rowland Heights, and San Gabriel, California. First General Bank focuses on personalized service, combined with a full range of conventional and online core consumer and commercial banking products and cash management services for small to medium sized businesses and individuals residing or doing business in southern California. First General Bank ranked FIRST among SNL Financial’s Annual List of Best Performing Community Banks with assets between \$500 million and \$5 billion in the United States, as of December 2012. SNL Financial is the nation’s leading provider for business intelligence services in banking, financial services, insurance, real estate, energy, and media and communications. For additional information, please contact: Wilson Mach, Executive Vice President, First General Bank, 626-363-8878.

## Forward Looking Statements

This document contains forward-looking statements that involve risks, uncertainties and assumptions. All statements other than statements of historical fact are statements that could be deemed forward-looking statements, including any projections of synergies, accretion or other financial items; any statements of the plans, strategies, and objectives of management for future operations; any statements regarding future economic conditions or performance; any statements of belief and any statements of assumptions underlying any of the foregoing.

Readers are cautioned not to unduly rely on forward-looking statements. Actual results may differ from those projected. The Company undertakes no obligation to publicly revise these forward-looking statements to reflect subsequent events or circumstances.

For additional information, please contact: Wilson Mach, Executive Vice President, First General Bank, 626-363-8878.